

Abubkar Elbasheir

WordPress and Web Design Developer

Personal Information

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Professional Summary:

Creative and dependable WordPress developer with a strong history of 6 years in website management and development and design. Comprehensive understanding of WordPress core software, database connectivity, and its functions. Hands-on experience in creating, extending, and customizing WordPress themes and plugins. In-depth knowledge of installing and configuring WordPress multisite.

Education:

bayan college, Sudan information technology

Dec 2015

Bachelor's / Imam Al-Hadi College, Sudan information technology

Oct 2019

Skills:

- Website management
- Collaborative
- Good team player
- English And Arabic Language
- Project Management
- Worked fast, spearheading 3+ projects simultaneously

TECHNICAL SKILLS:

Operating Systems: Windows, Mac, Linux

Web Servers: IIS, Apache, WAMP FTP

Web Hosting Services: AWS, Azure, Digitalocean, GoDaddy, BlueHost, HostGator, A2 Hosting

programming languages: HTML, CSS, PHP, Javascript, jQuery, AJAX, JSON, Angular js

WordPress Theme and plugin installation, Plugin development

Page builders: Elementor, Divi, Beaver

E-commerce: WooCommerce, Shopify, Magento Stripe, MailChimp

Website building: Shopify, Wix, Squarespace

Database management: SQL, MySQL, MongoDB PostgreSQL

Digital marketing: SEO ,Mailchimp, Google Site Kit, Google Analytics & tag manager, Console

Web design: UX, UI, site architecture, Material & Flat design, Landing page, Figma

Web IDE: Adobe Dreamweaver, Adobe Muse, Bootstrap studio

Adobe Creative Cloud, Photoshop, Illustrator, XD, Adobe Spark

Professional Experience:

Web Developer/Administrator | May 2020 - Present

Caring Dental, VA

- Build websites using WordPress Divi theme.
- Managed all aspects of the website, including publishing, updating, and managing content.
- Prepare website proposals to present to clients.
- Provide technical support to clients.
- Design new features for existing websites.
- added a virtual tour of the dental clinic
- Customize themes to meet clients, make an appointment for dental
- Manage a user guide to help clients understand site features and management of the website to increase visitor satisfaction

E-commerce Web Developer | Nov 2020 – Feb 2021

Kondi Medical, Sudan

- Leading a remote E-commerce site creation
- Developed an e-commerce website using WooCommerce and linked with payment methods via Paypal and Stripe
- Develop a mobile-friendly version of website themes and plugin
- Marketed new products with regular website updates.
- Perform in-depth analysis of information from multiple data sources (web analytics data as well as external data) and provide significant insights into factors impacting online results
- Developed and executed e-commerce proposition, including positioning, values, tone of voice, and design elements to bring value and convenience to customers.

Washington institute, Washington DC | July 2019 – Oct 2020

WordPress Developer

- Created web applications using PHP4 and PHP5, HTML, CSS, JavaScript, JQuery,
- Translate customer s business and functional requirements into technical requirements Design and customize Themes with compelling user interfaces Plan wireframe design to show site structure and how different parts fit together.
- Incorporated WordPress plugins and widgets following their needs
- Worked and developed strategies for Search Engine Optimization (SEO)
- Worked on transforming Photoshop PSD comps into finished WordPress websites.

SMART TASWEEQ, Alexandria VA | Nov 2019 – April 2020

WordPress Developer / Administrator

- Used HTML5, CSS3, Sass, JavaScript, jQuery, PHP, MySQL, Git, and Gulp to develop complex responsive WordPress themes.
- Designed, developed, and deployed company WordPress site Themes, Plugins, Widgets
- Monitored website performance and handled troubleshooting and WordPress issues
- Administered project collaboration; solely responsible for digital workflow, backups, and project management.
- Develop themes and plugins.
- Tracked campaign results using Google Analytics and council

AL-MANZOUMA, Plainfield IN | Oct 2019 – Nov 2019

Freelancer WordPress Developer

- Help the client booking hosting and configure and install WordPress WordPress Core
- Coding of custom WordPress theme and template files using HTML, CSS, PHPJavaScript, and JQuery MySql
- Troubleshooting content issues.
- Provided timely resolution to reported website problems by integrating new solutions into existing platforms
- Delivered quality commercial websites that met coding standards and cross-browser compatibility

Al-Ansar Affairs Authority, Sudan | Jan 2019 – May 2019

WordPress Developer

It is an institution established in 1979 with offices and branches inside and outside Sudan

- Collaborated with team members in migrating existing site to WordPress-based site (CMS).
- Updated posts as appropriate and edited pages as instructed
- Rebuilt the organization's website in a fresh WordPress installation, porting content from a previous installation on a different host.
- Trained and managed CMS uses and analytics reporting
- Configured and managed test server using cPanel

Auto King Center for Cars Maintenance, Sudan | Oct 2018 – Nov 2018

Freelance WordPress Developer

- Raised UI & UX scores by 30%
- Translate customer s business and functional requirements into technical requirements Design and customize Themes with compelling user interfaces Plan wireframe design to show site structure and how different parts fit together.
- Created websites using WordPress and specialized plugins for SEO
- Created custom graphics sets for clients, with 99% client satisfaction scores
- Improved communication with customers and gives them more confidence in the company by displaying products and partners

Arabic Augmented Reality Platform, Sudan | Mar 2018 – Currently

Technical Director & WordPress Developer

- Founder Arabic Augmented reality platform is the first Arab platform specialized in teaching programming and designing augmented reality applications
- Founder and designer augmented reality platform
- Installed, configured, and maintained different versions of Apache Tomcat instances.
- Used PHP MyAdmin to handle the administration of MYSQL over the World Wide Web.
- Reduced the bounce rate of the Interior Design Code from 42% to 11%.

Power refineries for oils and chemical, Saudi Arabia| Feb 2015 – August 2017

Front End Developer/Web Developer

- Power Refineries for Oils and Chemicals (PROC) was established in (1436 H, 2015 G) in the Kingdom of Saudi Arabia in Riyadh City's
- Developed landing page functionalities and features user-friendly interfaces for the web using HTML, CSS, Javascript, Angular.
- Performing quality assurance and troubleshooting code rendering across multiple desktops and mobile devices. Improved customer retention by 20%
- Collaborating with cross-functional teams to produce graphical resources in line with branding

Additional Information:

- Modified an extremely complex website for a client which took 187 extra work hours
- Trained new developers in utilizing front-end frameworks such as HTML Boilerplate and jQuery
- Introduced new methods of WordPress hardening
- Handled an extremely complicated project in conjunction with other developers and managed to complete it within the deadline

Founder

- The first Arabic platform specialized in learning programming and designing augmented reality applications wrote articles on the basics of design and programming

Teacher Assistant

- Teaching assistant at Al-Bayan College, Karari University, and several scientific institutes studied databases, web design, and computer maintenance